

MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION CALIFORNIA

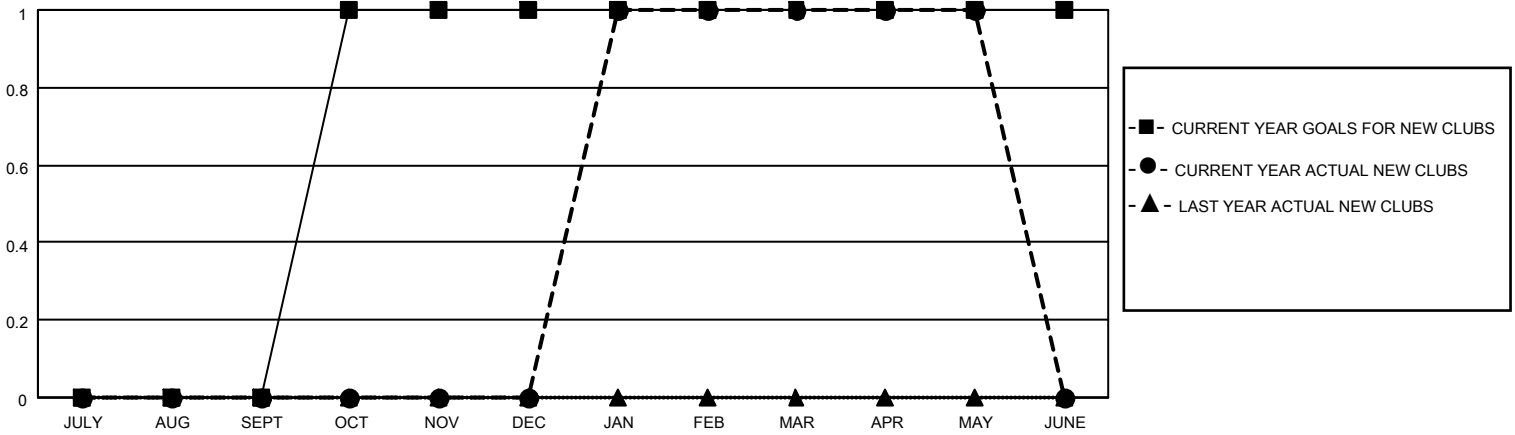
District 4 L4

Results as of: 5/31/2023

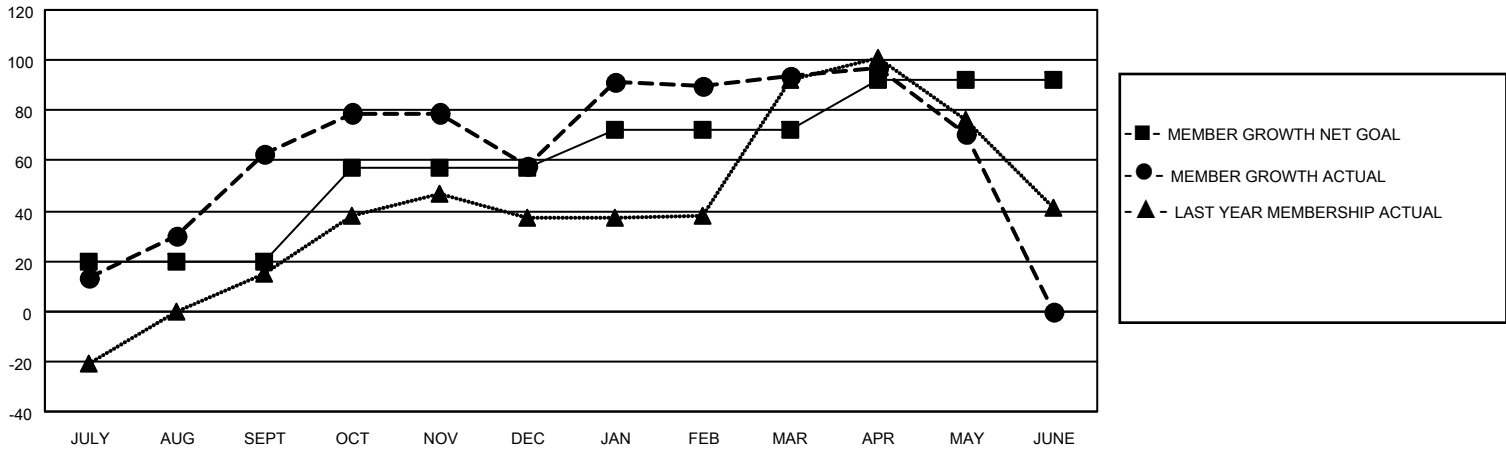
| Clubs | | | |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2022-2023 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT | 0 | 0 | 0 |
| OCT/NOV/DEC | 1 | 0 | 0 |
| JAN/FEB/MAR | 0 | 1 | 0 |
| APR/MAY/JUNE | 0 | 0 | 0 |

| Members | | | |
|-----------------------|------------------------|----------------------|---|
| RESULTS FOR 2022-2023 | | | |
| QUARTER | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | 20 | 83 | 17 |
| OCT/NOV/DEC | 37 | 27 | 30 |
| JAN/FEB/MAR | 15 | 62 | 25 |
| APR/MAY/JUNE | 20 | 22 | 45 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 0

23 CLUBS OF 33 ADDED 1 OR MORE NEW MEMBERS

GENDER DISTRIBUTION

| | |
|----------------------|--------------|
| MALE | 596 (48.49%) |
| FEMALE | 628 (51.10%) |
| NON BINARY | 0 (0.00%) |
| PREFER NOT TO ANSWER | 5 (0.41%) |

DROPPED MEMBERS

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

| | |
|----------------|------------|
| DECEASED | 16 |
| CLUB CANCELLED | 0 |
| OTHER | 101 |
| TOTAL | 117 |

TOTAL FAMILY UNIT MEMBERS 242

FAMILY MEMBERS PAYING HALF DUES 127